



SHAYLA RACQUEL

WWW.SHAYLARACQUEL.COM

From script to screen, Shayla Racquel's approach to storytelling highlights dynamic visuals, awe-inspiring writing, and reveals Shayla's confidence as a leader, creative, and visionary.

EXPERIENCE

DIRECTOR

The Off-Brands: Proof of Concept (2024)

- Director/Writer
- 2023 Recipient of the South Carolina Film Commission Grant

Cuzzin M: Digital Series (2023)

- Director - Episodes 2 - 6 (Produced By Keke Palmer)
- Experience working with children (ages 6 - 12) and certified puppet masters

Design Essentials MasterClass Series starring Oscar - Nominated Hair Stylist Camille Friend (2023)

- Director

Criblore Anthology Series - Episode 3: Super Gremlin (2023)

- Director (Filled with Magic Productions x Black OakTV)
- Series World Premiere at American Black Film Festival (ABFF)

Facebook Meta x NFL Pro Era: 8 to 80 Creators Zone Launch - Touchdown Video Activation (2022)

- Director (OM Digital)

Heaux And Tell: Digital Series (2022)

- Lead Director (Produced by Keke Palmer)
- Million+ Views and acquired by Entertainment One (eOne)

Black Parade Commercial Spot (2022 & 2023)

- Director (Friends of FAM x Sanctuary Studios)

The Lifted: Proof of Concept (2022)

- Director (Winner of John Singleton's EmBRACE Initiative)
- Acquired by AMC AllBLK and granted a \$1.2 million budget to expand into a feature-length version

ABC/Disney - The Wonder Years (2021)

- Shadow Director Assignment (Episodes 9 & 10)

The Second Wave of the Great Migration: Documentary (2021)

- Writer/Director (Phillips Collection Museum)
- Gallery debut in celebration of Museum's Centennial

Southern Fried Rice: Digital Series (2019)

- Lead Director

Riverment: Short Film (2018)

- Writer/Director/Editor
- 40 Official Selections & 20 Awards - Student Production Award/Student Emmy (NATAS-NCCB)
- Acquired by COMCAST XFINITY

Life's Checklist: Short Film (2015)

- Writer/Director/Editor

CONTACT

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EDUCATION

American University -
School of Communication
Master of Fine Arts -
Film & Electronic Media
(2018)

Florida A&M University -
Department of Computer
Information Sciences
Bachelor of Science -
Computer Information
Systems (2011)

SKILLS

- Project/Program Management
- Process Improvement
- Budget Management
- Excellent Communication
- Stakeholder Engagement
- Digital Fundraiser
- Social Media Marketing
- Adobe Creative Suite
- Microsoft Office Products
- Squarespace & Wordpress

EXPERIENCE (CONT'D)

History of Black Photography: Short Documentary (2014)

- Writer/Director

Black Jackets: Short Documentary (2013)

- Writer/Director/Editor

Quarter Century: Web Series (2013)

- Writer/Director/Editor

PRODUCER + ADDITIONAL CREW

Over The Wall: NASCAR Documentary (2023)

- Field Producer (Doctor Bird Studios)
- World Premiere at Tribeca Film Festival

Communities In Schools Commercial - Dr. Ward Rodgers (2022)

- Producer/Director

Facebook Meta Elevate Commercial (2022)

- Assistant Director

#EndPeriodPoverty Commercial Spot - Always Brand (2022)

- Producer (Proctor & Gamble x Never Whisper Justice Org.)

Robyn Hood: Proof Of Concept (2021)

- Writer/Executive Producer/1st Assistant Director
- Acquired by REVOLT

Last Strike: Short Film (2021)

- Script Supervisor
- Austin Film Festival - Student Narrative Award Winner

The Beauty of Trying: Short Documentary (2018)

- Producer

FOX Presents - STAR: Promotional Material (2016)

- Videographer/Editor

BET Honors - Red Carpet: Promotional Material (2015)

- Videographer/Editor

Cowlick: Short Film (2015)

- Associate Producer

PRESS & AWARDS

- 2023 Finalist for the *National Black Arts Horizon Grant for Emerging Artists & Film Impact Georgia Grant*
- *2nd Round Sundance Producer's Development Lab* (Writer of the coming-of-age feature film *The Off-Brands*)
- *SeriesFest x Shondaland Women's Directing Mentorship Program Finalist* (2020 & 2023)
- OkayPlayer's "*8 Up-And-Coming Black Directors That Should Be On Your Radar*" (2021)

AFFILIATIONS/LEADERSHIP

- Branch Chief, Diversity & Inclusion (USDA) • 2020 - 2022
- Diversity Program Manager (USDA) • 2016 - 2020
- IT Specialist (USDA) • 2008 - 2016
- Member of Delta Sigma Theta Sorority, Inc. • 2009 - Current